



CCC Media Contact:

Elysia Murphy
Associate Executive Director
Communications and Civic Engagement
(212) 673-1800 x 18
emurphy@cccnewyork.org

Citizens' Committee for Children (CCC) of New York Press Kit

Our mission is to ensure every New York child is **healthy, housed, educated and safe.**

CCC believes engaging New Yorkers in fact-based advocacy is the best way to ensure budgets, laws, policies, services and practices best meet the needs of children, youth and their families. We know that working with the media is a critical way to ensure that our messages are heard.

We are committed to gathering the facts, educating New Yorkers, and advocating for children. We ground our advocacy in data and facts that we regularly share with press outlets. You can also find helpful information on our web site (www.cccnewyork.org) and in [Keeping Track of New York City's Children](#), our signature data publication that captures over 400 indicators of child well-being in New York City by community district.

CCC's Priorities:

We believe every child deserves:

- Quality health and mental health services
- Safe and stable housing
- Quality early childhood education, education and after-school programs
- A safe home, and to be positively engaged in their school and community
- To live in financially secure households
- Healthy, affordable food

CCC staff regularly provide background information, quotes and interviews, and make live appearances for media outlets such as *The New York Times*, *The Daily News*, *NY1*, *WNYC*, *WNBC New York*, *the Associated Press*, and more.

All media inquiries, including requests for interviews, live appearances, quotes and data, should be made to Elysia Murphy, Associate Executive Director for Communications and Civic Engagement at (212) 673-1800 x 18 or emurphy@cccnewyork.org.

CCC Executive Staff

Jennifer March-Joly, Ph.D., Executive Director

jmarch@cccnewyork.org

Jennifer March-Joly is responsible for all agency operations including planning and implementation of all aspects of CCC's research, community education, advocacy, fundraising, and volunteer engagement. A leading expert in child and family policy, she is a frequent public speaker, called upon by state and local government, the media, civic organizations, as well as graduate schools of public policy and social work. Jennifer represents CCC on numerous government bodies such as the advisory boards of the City's Administration for Children's Services, the Department of Health and Mental Hygiene, the Department of Probation, and the State Office of Temporary Disability Assistance.

Among her many accomplishments, Jennifer was a lead architect of CCC's Securing Every Birthright Campaign, which contributed to the creation of New York City's Earned Income Tax Credit, the first local Child Care Tax Credit, the expansion of Newborn Home Visiting, establishment of the Mayor's Office of Food Policy and passage of GreenCart legislation. Jennifer's advocacy and coalition building skills also influenced passage of progressive state personal income tax reforms, the creation of statutory funding for alternatives to detention and incarceration, closure of underutilized juvenile placement facilities, and the transfer of delinquent youth to services and placement options close to home. Furthermore, her leadership has informed the creation of the local Campaign for Children, which has elevated the public dialogue and increased the commitment to protect and expand investments in early childhood education and after-school programs.

Jennifer holds a Ph.D. in Political Science from Fordham University and a B.A. in History and French from LeMoyne College. Before taking on the role of CCC Executive Director in 2007, Jennifer held the position of Associate Executive Director, managing CCC's program, budget analysis and government relations. Before coming to CCC in 2001, her work in the public sector included seven years at the Finance Division of the New York City Council where she held the positions of Assistant Director for Intergovernmental Aid; Senior Legislative Financial Analyst for Health, Housing and Human Services; and Legislative Financial Analyst for Income Support, Child Care and Child Welfare Services.

Stephanie Gendell, Esq., Associate Executive Director for Policy and Public Affairs

sgendell@cccnewyork.org

Stephanie Gendell supervises CCC's Policy Associates and Government Relations work and manages CCC's Child Welfare and Juvenile Justice portfolios. Stephanie often serves as an expert on children's issues for the media, particularly in the fields of child welfare, juvenile justice, early childhood and government relations.

Stephanie's recent work includes researching and drafting CCC's report, *The Wisest Investment: New York City's Preventive Service System*, successfully advocating for the passage of New York's Kinship Guardianship Assistance Program, successfully advocating for \$150 million in restorations for child care and after-school programs, and continuing to advocate for a much-needed increase in the number of Family Court Judges. Stephanie represents CCC on numerous task forces, committees and coalitions such as the ASFA Child Welfare Coalition, the Juvenile Justice Coalition, Judge Kaye's School-Justice Partnership, and the Advisory Committee on Pregnant and Parenting Teens. She is the Chair of the New York City Bar Association's Council on Children. Stephanie received the 2011 NY State Bar Association Levine Award for Excellence in Juvenile Justice and Child Welfare.

Prior to coming to CCC, Stephanie spent almost eight years at the Administration for Children's Services (ACS), where she was the Chief of Staff to the General Counsel and then Chief of Staff to the Executive Deputy Commissioner. Stephanie graduated with a B.S. in Human Development and Family Studies from Cornell University and a law degree from Harvard Law School.



10 Facts About New York City's Children

Fact one: One out of every 5 people in New York City is a child.*

Fact two: Every day over 300 babies are born to New York City residents.*

Fact three: Every day 2 babies die before their first birthday.*

Fact four: Every day over half a million NYC children are living in poverty.*

Fact five: Every day many babies are born at risk:

- 200 babies are born into poor families.*
- 21 babies are born to teen parents.**
- 24 babies are born to mothers who had inadequate prenatal care.*
- 27 babies are born low birthweight*.

Fact six: Every day over 18,000 children are living in homeless shelters.***

Fact seven: Every three days, a young person under age 20 is murdered.*

Fact eight: 53% of all elementary and middle school students read below grade level.****

Fact nine: Every week, over 16,000 children use mental health services.*****

Fact ten: Every day over 240 children are reported abused or maltreated.*

* 2010 Data

** 2008-2010 three year average

***August 2012 data

****Annual School report for 2011-2012 school year

*****2011 Data



About CCC

Since 1944, Citizens' Committee for Children of New York, Inc. (CCC) has convened, informed and mobilized New Yorkers to make the city a better place for children. CCC's approach to child advocacy is fact-based and combines the best features of public policy research with a tradition of citizen activism. Our focus is on identifying the causes and effects of vulnerability and disadvantage, recommending solutions to problems children face and working to make public policies, budgets, services and benefits more responsive to children. Our mission is to Secure Every Child's Birthright to be healthy, housed, educated and safe.

Our work aims to ensure that:

- All children have access to quality health and mental health services
- All children have access to safe and stable housing
- All children have access to quality early childhood education, education, and after school programs
- All children are safe in their homes, communities and schools
- All children reside in economically secure households
- All children have access to healthy, affordable food.

Casting light on the issues, engaging allies, fueling civic discourse, identifying improvements and envisioning alternatives has helped CCC make children a priority in New York City.

CCC is an independent non-profit organization supported by individuals, foundations and corporations.