



Citizens' Committee for Children Announces New Executive Director
Jennifer March-Joly takes helm of children's advocacy organization

Thursday, November 15, 2007 – Citizens' Committee for Children of New York (CCC), one of the city's oldest and most respected child advocacy organizations, announced today that, after conducting a rigorous ten-week search process, its Board of Directors has appointed Jennifer March-Joly as its new Executive Director. Ms. March-Joly has been the Acting Executive Director since September.

"Our search included an examination of the organization's history and unique culture of a professional/volunteer partnership, an assessment of CCC's organizational growth, and a determination of the direction in which we need to go to continue to win legislative, budget and policy victories for New York City's children and families. Jennifer's vast experience and extensive record of success are a perfect fit with CCC's expected trajectory," said Nancy Locker, Board member and Chairman of the Search Committee.

"Jennifer has been an unshakeable leader and a relentless advocate for making New York City a better place for children," added Maryann Marston, CCC's President. "We are confident that, as Executive Director, she will enable the organization to accomplish its far-reaching goals."

"Jennifer's incredible depth of knowledge and her superior skills have already had an enormous impact on the organization that CCC is today," said Judith Garson, CCC Board Chair. "Most important is her proven ability to use those talents to be an effective advocate for children."

Jennifer March-Joly is a leading expert on child welfare, child care and economic security for children. She joined CCC's staff in 2001 and was Associate Director for six years before becoming Acting Executive Director. March-Joly led the effort this year to establish New York City's Child Care Tax Credit – the first local credit in the nation. She was also the chief strategist behind the efforts to expand the city's Newborn Home Visiting Program. March-Joly has been a prolific researcher, writer and speaker on a wide range of issues on child well being. Before coming to CCC, her work in the public sector included seven years in the Finance Division of the New York City Council. She holds a PhD in Political Science from Fordham University.

"I am privileged to have the opportunity to move this great organization forward," said Jennifer March-Joly. "There is much work to be done to advance the well-being of all New York City children, and I am excited to be working with such an extraordinary team of citizen volunteers and professional staff to make that happen."

Citizen's Committee for Children of New York was founded in 1944 and has been New York City's principal advocate on issues impacting children. Recently, CCC has been instrumental in establishing the state's first comprehensive children's mental health initiative, increasing funding for child abuse prevention services, expanding Universal Pre-Kindergarten, and creating the local Earned Income Tax Credit (EITC).