



2008/2009 ANNUAL REPORT



CITIZENS' COMMITTEE for CHILDREN  
OF NEW YORK INC

# A Message from Leadership

In our 65th year, marked both by a historic Presidential election and unprecedented turmoil in the financial markets and the economy, CCC continued to leverage our small professional staff into big gains for New York City children and families. We owe our success to our unique citizen and staff partnership—the true backbone of our organization—that logged nearly 10,000 volunteer hours keeping children’s issues front and center in the public debate and keeping us financially sound over the last year.

In fact, in the midst of public economic panic and City and State budget cutting, CCC was able to rely on the moral support and energy of our volunteers and organizational partners to use smart and sometimes controversial messaging, polling and media training on progressive taxation to assure that the recession would not be even more perilous for vulnerable children and families.

As a result of that work, in particular, the formation and activities of the *One New York: Fighting for Fairness Coalition*, many core services were thankfully maintained in the 2009-2010 City and State budgets. Our on the ground advocacy was reinforced by thousands of New Yorkers, as 27,000 CCC-sponsored e-letters made it into elected officials’ in-boxes, urging them to reform policies, pass legislation, and adopt budgets that support the critical services that children and families need and rely upon. The sheer volume of letters reflects the broad public support for government action that protects children from shouldering the burden of the downturn in the economy.

Our base of knowledge will soon be augmented by the release of three new publications on child abuse and neglect prevention, youth experiences in juvenile placement, and children’s health. These forthcoming reports represent the culmination of hundreds of hours of research and analysis, executed again by our trained volunteers in partnership with our expert staff, and will create a platform for local, state and federal advocacy moving forward. Because of our depth of expertise in these and other areas, we were asked to sit on over 40 workgroups and coalitions, most notably as members of the Governor’s Task Force on Juvenile Justice and the Governor’s Children’s Cabinet Advisory Board.

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Maryann Marston, Marcy Sandler, and Jennifer March-Joly

Educating and informing New Yorkers about the needs of children was also a top priority. We secured over 70 media hits and reached over 400 New Yorkers in policy briefings and issue updates throughout the year. We also trained 25 adults and 48 youth in our CLC and YCLC leadership courses, and over 30 YCLC graduates continued their commitment to children by registering nearly 200 New Yorkers to vote and offering advocacy training workshops to over 540 peers as YouthAction members.

The tireless efforts of our citizen volunteers and staff were made more poignant this year, as CCC lost three pillars in the field of child advocacy - Dr. Alfred J. Kahn, Sr. Mary-Paul Janchill, and Jane Knitzer. Each has left an indelible mark on CCC and will be sorely missed. Finally, the Eleanor Roosevelt Legacy Society was launched for those who have chosen to remember CCC in their wills and our 2008/2009 Celebration Breakfast and Works on Paper events were extraordinary, exceeding fundraising goals.

With deep gratitude for enabling our work in 2008/2009, we thank our staff, our Board, and Advocacy Council, and our many loyal donors and supporters. We invite you to read more about all these activities in the pages that follow.

Maryann Marston

CHAIRMAN

Marcy Sandler

PRESIDENT

Jennifer March-Joly

Executive Director

# Advocacy on Tax Policy: Protecting Investments in Child and Family Services

In a year when the State and City faced multi-billion dollar deficits, CCC took the lead in advancing progressive tax policy options as a means to raise the revenue needed to protect core services for children and families. CCC's capacity and willingness to be outspoken with colleagues, elected officials, and stakeholders on tax policy, combined with our effective use of the media, electronic advocacy letters, and meetings with elected and appointed officials, led to significant budget victories at both the State and City levels.

On the heels of the CCC Board's unanimous support for advocacy on progressive revenue and tax policy options, CCC first played a central role in the formation of the *One New York: Fighting For Fairness Coalition*—a group of over 200 organizations, including non-profit human service providers, as well as unions and advocates seeking to protect core services from budget cuts through revenue generated from progressive tax increases. On behalf of *One New York*, CCC coordinated media messaging activities that included the development of a counter narrative—rejecting proposals that advanced deep across-the-board budget cuts as the way to address the budget crisis. We injected a message of shared sacrifice into the budget conversation by holding successful press events, introducing credible coalition voices into budget coverage, and compiling compelling examples of the impact that proposed budget cuts would have on children.

Second, CCC commissioned a public opinion poll to test public support for tax policy options that would offset budget deficits. The poll showed that New Yorkers strongly supported equalizing and increasing the tax on alcohol as well as creating a new excise tax on sugar sweetened beverages. Both measures secured support from over 70 percent of voters when constituents learned that a portion of the revenue would be reinvested in efforts to combat alcohol abuse and drunk driving and to prevent obesity. Notably, CCC's poll also showed that 73 percent of New Yorkers favored income tax increases on individuals earning \$250,000 or more a year over reductions in government services. Our tax policy poll was distributed to the entire State Legislature, City Council, Mayor, Governor, numerous print, radio and TV media outlets, and our colleagues.

In a year when the State and City faced multi-billion dollar deficits, CCC took the lead in advancing progressive tax policy options as a means to raise the revenue needed to protect core services for children and families.



Voters Also Strongly Prefer Increasing Taxes on Income over \$250,000 Rather than Cut Services or Increase Property or Sales Taxes

Raise Property Tax	Cut Public Services	Raise Sales Tax
Raise Property Tax: 7% Tax High Income: 77%	Cut Services: 19% Tax High Income: 73%	Raise Sales Tax: 14% Tax High Income: 73%

*As you may know, New York state faces a \$14 billion budget shortfall. Let me read you some statements about possible new taxes to generate revenue and proposed cut-backs to deal with this crisis. Please tell me which statement comes closer to your view.*

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Third, CCC launched a series of e-advocacy campaigns in support of progressive tax proposals as a means to protect essential investments in child and family services. In total, over 27,000 letters were sent electronically to elected officials endorsing an approach to budgeting that not only prioritized shared sacrifice, but called on elected officials to protect cost-effective services for children and families and to do so through progressive tax reform. While our proposal to create an excise tax on sugar sweetened beverages did not pass the State Legislature this year, the concept of raising revenue via such a tax is now part of the federal debate on national health care reform. CCC continues to believe that this proposal has merit, for both its revenue generating and public health benefits, and will continue to advance it on the federal and state level.

CCC's research, community education and advocacy led to significant tax policy victories this year, which then enabled the State and the City to reject many of the proposed cuts to child and family services. The State 2010 Adopted Budget includes a progressive increase in personal income taxes for individuals earning more than \$300,000 a year and the City's 2010 Adopted Budget rescinds the property tax rebate, the 7 percent property tax reduction, and protects clothing and footwear purchases under \$110 dollars in value from the sales tax increase. These State and City measures will generate billions in needed resources and, when combined with federal stimulus relief, these difficult tax policy choices secured significant restorations for child and family programs.

# The Media: An Essential Tool for Effective Child Advocacy

This year, CCC's engagement of TV, print and radio media focused on reframing the debate on how ballooning State and City budget deficits should be managed. We rejected budget proposals that would harm cost-effective programs that improve child well-being and advanced the argument that State and City budgets need to be balanced on both sides of the ledger and that fair and progressive tax increases must be part of the solution.

CCC's work with the media was designed to heighten public awareness of the cost effectiveness of core investments in child serving programs and the real life consequences that budget cuts would have on children and their families. At press conferences and media events, CCC provided policy expertise and facts on the array of services threatened and the positive outcomes that public investments have produced. We connected reporters to direct service providers, parents and youth who were able to share their experiences, shifting attention from an abstract focus on budget numbers to the real life impact of proposed budget cuts.

CCC's work with the media was designed to heighten public awareness of the real life consequences that budget cuts would have on children and their families.

Our press events and press outreach were timed to developments in the State and City budget storyline: an introductory event for the *One New York Coalition*, a City Hall event calling for the State and City to use shared sacrifice as a guiding principle, an Albany rally and press event during the Special Session, an event linked to the City's Budget Modification, and multiple press events during the City's Executive Budget negotiation cycle. And when City budget proposals threatened the ability for the city's child welfare agency to keep children safe from harm, CCC organized a press event in recognition of Child Abuse Prevention Month and another during the spring budget cycle where almost 200 parents, youth, service providers and advocates called on the City to restore cuts that jeopardized child safety. For all of these events, CCC produced press releases, press advisories and fact sheets; reached out to reporters providing background and quotes; managed press inquiries; prepared speakers; and recruited constituents to participate.

To persuade reporters of the salience of our budget narrative, we also met throughout the year with editorial boards, placed opinion pieces, letters to the editor, and produced a media training guide for our colleagues, providing outlined examples of persuasive and credible messages that underscored the need to protect investments in children and family services.

At the end of the year, our efforts to engage the press on issues facing New York's children resulted in 9 press conferences, providing background for 73 print, TV and radio news articles and programs, and over 30 quotes by CCC staff in various TV, print and radio media.



# Engaging New Yorkers: Rallying Citizens to Take Action

CCC provides New Yorkers with year-round opportunities to deepen their knowledge of children's needs, to hone their advocacy skills, and to join our growing cadre of e-advocates who regularly call on elected officials to make the right budget, legislative and policy decisions for New York's children and families.

## New Yorkers Become Leaders

In the fall of 2008, 25 adult New Yorkers participated in CCC's 61st Community Leadership Course (CLC). The course provided 9 in-depth sessions on the well-being of children and the challenges and opportunities that children and families face in New York City. The course included 32 site visits to programs across the city, followed by weekly policy seminars with 10 guest speakers. The course concluded with an in depth discussion of the role individuals, organizations and coalitions can and do play in policy, legislation and budget making processes. Outstanding expert speakers and site visit hosts gave participants a real sense of the heroic measures being taken to continue serving children and families in the midst of the economic downturn and of the ongoing threat programs face from the continued loss of private and public funding. Motivated by what they saw and learned, this year the entire CLC class joined CCC's volunteer ranks as Advocacy Council members to help CCC staff document the facts, provide community education, and advocate for children.

The Youth Community Leadership Course (YCLC) engaged 48 public and private high school students over the fall and spring semesters. Students examined youth development programs and access to healthy affordable food in three communities—Mott Haven, East Harlem, and the Lower East Side. Through reviews of literature and data, street administered public opinion polls, site visits, and meetings with elected officials and community leaders, students identified community needs and barriers, developed recommendations, and mapped out opportunities to advocate for children and youth. Alumni of the YCLC can join CCC's YouthAction Members (YAMS) and this year 30 YAMS focused on 3 activities related to civic youth engagement. First, YAM- led voter registration activities led to the registration of 195 new voters prior to the fall Presidential election. Second, to measure interest in and access to civic engagement activities among YCLC alumni and New York City youth, YAMS developed and administered surveys. Over 200 surveys have been completed to date. Survey results will not only inform CCC's youth leadership programming but also our advocacy for youth development, after school, and educational programming. Finally, 12 peer trainers provided "youth leadership and advocacy" workshops in 14 different settings this academic year, engaging over 540 youth in the development of school and community based youth advocacy plans.



YouthAction students encourage voter registration.

Act Now: Urge NYS Senators to Vote on Bills

**Securing Every Child's Brightlight**  
HEALTHY • HOUSED • EDUCATED • SAFE  
cccnyprc.org

**Act Now: Urge NYS Senators to Vote on Bills**

Dear Phoebe,

While the New York State Senate is currently in a stalemate with regard to its leadership, several critical bills that would improve the well-being of children and families in New York are still pending. Session is due to end on June 22, 2009.

These bills include the reauthorization of mayoral control of schools, a bill to increase the number of Family Court Judges, a bill to assist parents on public assistance get college degrees, and bills that will enable counties to pass their local budgets in a timely manner.

Please click here to urge the New York State Senators to return to their jobs as legislators so that they can address bills that will improve the lives of New York's children.

**Take Action**  
Instructions:  
Click here to take action on this issue

**Tell-A-Friend:**  
Visit the web address below to tell your friends about CCC.  
-or- Tell-A-Friend!

**What's At Stake:**  
Well-being of New York's children

**Campaign Expiration Date:**  
July 14, 2009

CCC NEWS  
August/September 2009

**Every Child's Brightlight(R) to be Healthy, Housed, Educated and Safe**

Heating inside viewing this email? Please click here.

**Care New York 2012**  
Issue for NYC's Families  
Issue Mayor is Back in Control!  
Breakfast: Tickets Available!  
2009 Policy Briefing Series!

**How You Can Help Children Today**  
Donate Now!  
Join our E-Action Network!  
Spread the News and Tell-A-Friend!

**State Passes Bill to Increase the Number of Family Court Judges!**

There is a crisis in New York City's Family Courts. Overburdened court calendars are leading to long adjournments and incredible court delays. Judges cannot hear cases timely - so children remain in foster care, custody decisions are not made timely, and familial disputes remain unresolved. Children only get to be children once - they deserve better than to grow up in foster care or amid uncertainty because of court delay.

After years of advocacy by CCC and our colleagues, a bill to increase the number of family court judges, and thus reduce court delay for thousands of children, cleared a major hurdle. At the Senate's Special Session on September 16, 2009, the State Senate overwhelmingly passed S9968, a bill to increase the number of family court judges by 21 statewide (7 of which would be for New York City). CCC greatly appreciates the Senate's leadership in passing this bill and congratulates Senator Sampson, who introduced the bill.

Before this bill becomes a law, it needs to clear two more hurdles. First the Assembly and then the Governor's Office. CCC looks forward to working with our colleagues, Assemblymember Helene Weinstein who is the Assembly sponsor, and the Governor's office, so that this bill becomes the law as soon as possible!

CCC  
COMMUNITY CENTER FOR CHILDREN

**Fall 2008 Policy Briefing Series**

**Strategies to Prevent Family Homelessness**  
Negen Fogarty, HomeBase Director, Citizens Advice Bureau  
Bruce Jordan, Executive Director, Rental Assistance, Human Resources Administration  
Jaylin Moore, Program Manager, Prevention Services, Department of Homeless Services  
Fernanda Ross, Director, Homelessness Overview Program, Human Resources Administration  
October 5, 2008

**Mayoral Control of New York City's Public Schools: Lessons Learned and Implications for Re-authorization**  
Norm Fruchter, Director, Community Involvement Program, The Annenberg Institute for School Reform  
Sister Paulette Lofthouse, Executive Director, Good Shepherd Services, Learn NY  
Dr. Kenneth K. Wong, The Walter and Leonore Annenberg Professor in Education Policy, Urban Education Policy Program, Brown University  
November 3, 2008

**The Mayor's Center on Economic Development: Update**  
Carmie Wilson, Assistant Commissioner and Executive Director of the Office of Financial Opportunity  
Department of Consumer Affairs  
Executive Director, New York City Center on Economic Opportunity  
September 2, 2008

**Supervision in Child Welfare Cases**  
Deputy Director, Center for Family Representation  
Commissioner for Child Protection, Administration for Children's Services  
Deputy Commissioner for Family Court Legal Services, Administration for Children's Services  
September 2, 2008

**Winter 2009 Policy Briefing Series**

**Mental Health: Issues and Approaches**  
Dr. Attending Psychiatrist, Children's Village, Assistant Professor of Psychiatry, Yeshiva University  
Dr. Assistant Commissioner, Bureau of Child and Adolescent Services, NYC Health and Mental Hygiene  
Senior Vice President, Mental Health Supports and Interventions for School Children, Turnaround for Children  
September 2, 2008

**The Implications of Infant Brain Development**  
Dr. Director Developmental Medicine and Child Neurology, Maimonides Infants and Children and Chief Scientific Officer, Maimonides Medical Center  
Dr. Associate Professor of School, Clinical Child Psychology, Perleau Graduate Program, Yeshiva University  
Associate Executive Director, New York Center for Child Development  
September 2, 2008

**Youth Development: Making the Case for Expanded Investments**  
Dr. New York State Adversarial Network  
Dr. President of Programs, Harlem Educational Activities Fund (HEAF)  
Deputy Director of Program and Service, City Year New York  
Dr. Director of Counseling and Youth Development, Harlem Educational Activities Fund  
September 2, 2008

## New Yorkers are Kept Informed

Over 400 individuals attended seven policy briefings held at CCC between fall 2008 and spring 2009. With standing room only crowds, policy briefings brought together stakeholders with contrasting perspectives on children's needs, offering New Yorkers, elected officials, and service providers the chance to identify opportunities to work together on policy, program and budgetary solutions. Topics addressed included: Strategies to Prevent Family Homelessness; Mayoral Control of New York City's Public Schools; Progress of Center for Economic Opportunity (CEO) Initiatives; Court Ordered Supervision in Child Welfare Cases; Adolescent Mental Health; Infant Brain Development; and Investments in Youth Development programs. In addition, over 100 CCC volunteers attended nine Issue Updates in the winter/spring to keep abreast of the current policy, program and budgetary issues impacting children and families and the advocacy efforts of CCC.

This past year CCC was also called upon over 20 times to present on the status of children, illustrate the impact of the economic recession on their well-being, and to train colleagues, elected officials and direct service providers on the use of *Keeping Track* data in making the case for children and families during these difficult times. Presentations were held before a wide range of community and professional groups and at conferences, including but not limited to the Columbia University School of International Affairs, The Bottomless Closet, The National Conference on Child and Youth Savings, the Mayor's Office of Management and Budget, Borough Presidents' Offices, numerous Community Boards, and Montefiore Hospital.

Finally, nearly 5,000 New Yorkers received bimonthly e-newsletters from CCC, keeping them abreast of current events and the programmatic, policy and budgetary work underway at CCC and across the City and State.

## New Yorkers Take Action

Informed and engaged citizens—CCC's e-action campaigns connect thousands of New Yorkers to City, State and Federal elected officials, at the touch of a button. This year nearly 27,000 CCC-sponsored e-letters made it into elected officials' in-boxes, urging them to meet the needs of New York's children by reforming policies, passing legislation, and adopting budgets that support the critical services that children and families need and rely upon. Notably, the volume of e-letters sent to elected officials quadrupled this year, illustrating broad public support for government action that protects children from shouldering the burden of the downturn in the economy.

# Grounding Advocacy in the Facts: Informing Decision Making in Albany and at City Hall

All of CCC's advocacy work is built upon a foundation of facts. CCC's staff and citizen volunteers rely on this powerful asset when they reach out to elected and appointed officials to urge them to create and implement policies, legislation and budgets that best address the needs of New York's children. The credibility afforded by fact-based decision-making and policy planning is always important, however it was especially important this year given the scarcity of resources during the economic recession.

## Collecting the Facts—Identifying Needs, Documenting Best Practices

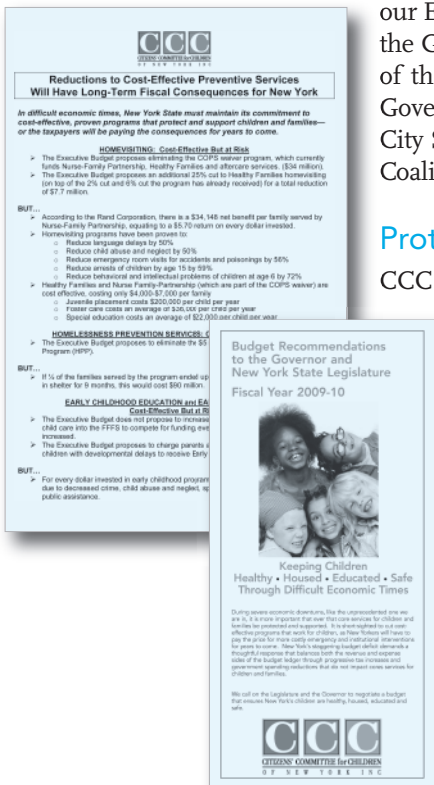
This year, CCC gathered and documented facts about family court resources, school-based mental health services, parent involvement in city public schools, and opportunities to improve access to healthy and affordable food in underserved communities. This work was accomplished through staff and citizen-led task forces, behind-the-scenes analytic projects and participation in over 40 workgroups and coalitions with colleagues in the field.

CCC also completed three multi-year research projects that documented the needs and experiences of youth in state-run juvenile placement facilities, the wide range of services offered by abuse and neglect prevention programs and their resource and capacity needs, and identified important opportunities for increased city leadership and set more ambitious goals in the area of child health and wellness.

Our participation in government, stakeholder and advocacy workgroups and coalitions has enabled CCC to share its depth of expertise with a diverse network of groups that influence child well-being. These collaborations have also ensured that CCC is constantly current on emerging issues. Highlights include our Executive Director and Policy Associates serving as a member of the Governor's Task Force on Juvenile Justice, becoming Vice Chair of the City Bar Association Council on Children, member of the Governor's Children's Cabinet Advisory Board, member of the State-City Supermarket Commission, and organizer of the New York City Coalition of Family Court Advocates.

## Protecting Investments in Child and Family Services

CCC used its policy and budgetary expertise to develop fact-sheets illustrating the cost-effectiveness of investments in children's services—home visiting, abuse and neglect prevention, youth services, homelessness prevention, early care and education. We created borough-specific and citywide analyses of the status of New York's children—identifying, through longitudinal data (provided in *Keeping Track of New York City's Children*) where there has been progress and where disparities persist. A hallmark of the CCC approach to advocacy, we coupled our fact sheets on cost-effective programs and the status of children with fact sheets on revenue and tax policy options. Never merely satisfied to highlight the challenges facing children, we offered solutions to elected officials in Albany and at City Hall, and educated them on the impact of their budgetary and legislative choices.





### Protect Children in the CFY 2010 Budget!

During this economic downturn it is more important than ever that cost-effective, proven services for vulnerable children and their families be maintained and restored. We urge you to negotiate a budget with the Mayor that ensures New York City's children will be healthy, housed, educated and safe:

#### Keep Children Safe:

- Restore:
- \$4.2 million for the Child Safety Initiative to maintain lower caseloads at preventive service programs
  - \$3.3 million for preventive service enhancement funding
  - \$5.7 million to stop the 5% administrative rate cut to foster care agencies
  - \$509,000 for foster parent supports
  - \$2.1 million for special payments for foster children
  - A portion of the 1000 person staff reduction at ACS, which will result in 600 layoffs

#### Keep Children Healthy:

- Restore:
- \$6.1 million for Child Health Clinics
  - \$2.5 million for children's dental clinics
  - \$1.6 million for mental health treatment for children under 5 years old
  - \$3 million for Obesity Prevention Programs
  - \$3.5 million for the Infant Mortality Initiative
  - \$1.6 million for Autism Awareness
  - \$3.0 million for HHC and CBO mental hygiene and developmental disability services
  - \$2.1 million for emergency food programs
  - \$270,000 for food stamps at farmers' markets
  - \$545,000 for the Asthma Control Initiative

#### Keep Children Educated:

- Restore:
- \$5 million for the 32 child care classrooms that will be vacant after ACS
  - \$2.6 million for full day LPK in ACS child care centers
  - \$19 million in City Council Initiative funding for youth service program
  - \$12 million for OST Programming
  - \$5.3 million for Beacoms
  - \$2 million for Drop Out Prevention
  - \$13 million for Teacher's Choice Educational Supplies

#### Keep Children Housed

- Restore:
- \$6.8 million in anti-eviction and other legal services
  - \$500,000 for the City Task Force on Housing Court
  - \$530,000 for Community Based Consultants
  - \$250,000 for the Homeless Prevention Fund
  - Ensure DHS makes effective use of the \$74 million in homeless prevention

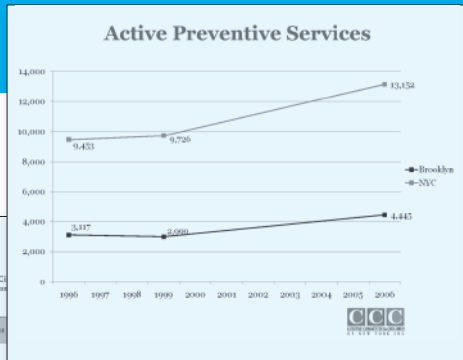
**CCC**  
CITIZEN COUNCIL ON CHILDREN

**Children's Impact Analysis**  
Fiscal Year 2010 Adopted Budget for New York City  
Total Number of Children in New York City = 1.9 million  
100 years

Agency and Program Description	Adopted Budget FY10	Child Welfare	
		Change from FY09*	Restoration and Partial Restorations
<b>Administration for Children Services (ACS)</b> ACS is critical to ensure the safety, permanency and well-being of New York City's children and youth, and to investigate and report neglect, CPS is required to investigate all reports of abuse or neglect and they also through child protective staff, ACS addresses the needs of children at risk and provide support to families through administering, monitoring, coordinating and monitoring prevention, foster care, adoption and independent living services. ACS also administers the Head Start and related child care programs for New York City.	\$1.7 billion	\$1.6 billion decrease (\$1.5 billion from FY09 budget) (\$1.5 million from ACS's FY10 budget)	\$1.6 billion decrease (\$1.5 billion from FY09 budget) (\$1.5 million from ACS's FY10 budget) (\$1.5 million from independent living services) (\$1.5 million from city)

\*Difference between the increase or decrease in funding between the FY10 Adopted Budget for New York City and the current modified FY09 budget.

Reprints: Council, Executive Services Division for Policy and Public Affairs  
Citizen Council on Children of New York City, 100 West 42nd Street, 10th Floor, New York, NY 10018-3009  
Children's Impact Analysis: FY10 adopted budget



CCC staff traveled frequently to both Albany and City Hall. In Albany, staff convened 59 meetings with state elected and appointed officials and testified at 9 state hearings on the proposed budget, tax policy options, mayoral control of city public schools, foster care, substance abuse, and child care, among other topics. Citizen volunteers traveled with staff to Albany to rally in support of progressive tax policy and to advance CCC's budget and legislative priorities—making the case for protecting investments in essential child and family services.

At the City level, staff and citizen volunteers held nearly 30 meetings throughout the year reaching City Council members, the Office of Management and Budget, the City Council Finance Division, and staff of Council Committees. CCC staff testified at 21 city hearings on a wide range of budget and policy issues including but not limited to child safety reforms; youth aging out of foster care; the child care full enrollment initiative; the Juvenile Justice Resident Grievance Program; strategies to reduce homelessness; and ACS's Plan to shift 5 year olds to kindergarten. And our staff and volunteers maintained a constant presence on the steps of City Hall throughout the "budget vigil" in June.

In the end, CCC's reliance on the facts and steadfast support for progressive tax policy options informed the 2010 adopted budgets for the State and the City—budgets that protect and address the needs of children and families. The State's Adopted Budget restored hundreds of millions of dollars in cost-effective programs including: funds for home visiting, child abuse and neglect prevention services, youth services, after school programming, NY/NY III supportive housing for foster youth, Bridges to Health services for foster children, and homeless prevention services. In addition, the State Adopted Budget did not enact the proposed youth services block grant or the proposed parent fee for early intervention; closed eight state juvenile placement facilities without a 12-month waiting period; and removed child care from the Flexible Fund for Family Services. The State Budget also added funding for programs, such as child care and employment that will be invaluable during this difficult economic time. Also, the public assistance grant was increased for the first time in 18 years.

On the City level, the City's Adopted Budget restored over \$100 million dollars in funding for essential child and family programs, including funds for the Child Safety Initiative (to reduce caseloads at community based preventive service programs), 100 child welfare staff at the Administration for Children's Services, 31 child care center classrooms, Child Health Clinics, anti-eviction and homelessness prevention services, mental health services for children under 5, and after school programs for youth.

# Successful Fundraising Events Fuel Fact Finding, Community Education and Advocacy

CCC is extremely grateful for the many committed New Yorkers who help to sustain our nonpartisan, fact-based advocacy through their enduring support of our annual fundraising events. Now more than ever, this support is essential to our efforts to protect and maintain programs that produce positive outcomes for children and families.

CCC thanks the over 600 supporters, along with lead corporate sponsor Kaplan, who attended our Celebration Breakfast on October 21st at the Waldorf Astoria. Special thanks to our breakfast co-chairs Chris Stern Hyman, Ruth A. Shields, and Nancy Solomon for ensuring a successful event. The **2008 Celebration Breakfast** included award presentations to *New York Daily News* Columnist Errol Louis, who received the Peabody Award for Journalism, in recognition of his commitment to challenging readers to think about the well being of children and families and the obligations of government. East New York Farms! received the Peabody Award for Community Activism in recognition of their fresh and effective approach to on the ground inter-generational advocacy and its positive impact on the East New York community in Brooklyn. CCC Board Member, Joanne M. Stern, was honored with the Eleanor Roosevelt Award for her lifetime commitment to CCC and New York City's children. We were privileged to have Darren Walker, Vice President of Foundation Initiatives of the Rockefeller Foundation, deliver the keynote address.



Clockwise from top left: Jennifer March-Joly and Darren Walker; Errol Louis; Joanne M. Stern; Sarita Daftary, Project Director East New York Farms



Clockwise from top left: Ricki Tigert Helfer, Diana Elghanayan, Nancy Locker, and Carol Feinberg

CCC's **Works on Paper Benefit Preview** exceeded fundraising expectations, drawing over 1,100 supporters to the Park Avenue Armory on February 26, 2009. The Benefit Preview success would not have been possible without the unflagging support of benefit co-chairs Diana Elghanayan, Carol Feinberg, Ricki Tigert Helfer, and Nancy and Alan Locker; honorary chair Julian Schnabel; Sanford L. Smith & Associates; and our individual and corporate supporters.

Together, the Celebration Breakfast and Works on Paper Benefit raised over \$1 million to support CCC's fact-finding research, community education, and advocacy activities.

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*Fiscal Officer*

# Statement of Activity

YEARS ENDED MARCH 31, 2009 AND 2008

<b>UNRESTRICTED NET ASSETS</b>	<b>2009</b>	<b>2008</b>
<b>SUPPORT:</b>		
Foundations and trusts	\$559,022	\$652,142
Spring benefit (less direct benefit expenses of \$70,982 in 2009 and \$65,651 in 2008)	598,186	598,875
Fall benefit (less direct benefit expenses of \$40,847 in 2009 and \$41,822 in 2008)	372,072	351,089
Individuals	600,981	222,205
Bequests	20,564	130,000
Organizations and corporations	–	1,268
Other	28,566	19,888
<b>Total Unrestricted Support</b>	<b>2,179,391</b>	<b>1,975,467</b>
<b>Net assets released from restrictions:</b>		
Restrictions satisfied by payments	237,373	143,181
Restrictions satisfied by passage of time	13,750	17,607
Endowment fund release approved by finance committee and board	39,250	58,438
<b>Total Unrestricted Support and Reclassifications</b>	<b>2,469,764</b>	<b>2,194,693</b>
<b>EXPENSES</b>		
<b>Program services:</b>		
Child Welfare	97,549	186,315
Children's Health/Mental Health	145,675	140,249
Government Relations	176,741	157,023
Housing/Income Security	350,704	320,215
Information and Education	269,096	229,310
Juvenile Justice/Youth Development	207,831	177,374
Keeping Track	244,882	134,563
Community Leadership Course	104,820	103,126
Youth Action	173,225	167,217
<b>Total Program Expenses</b>	<b>1,770,523</b>	<b>1,615,392</b>
<b>Supporting services:</b>		
Management and general	193,661	263,327
Fund-raising	334,174	327,066
<b>TOTAL EXPENSES</b>	<b>2,298,358</b>	<b>2,205,785</b>
<b>INCREASE (DECREASE) IN UNRESTRICTED NET ASSETS</b>	<b>171,406</b>	<b>(11,092)</b>
<b>TEMPORARILY RESTRICTED NET ASSETS:</b>		
Support for Youth Action	–	119,883
Support for Child Welfare/Early Intervention	–	67,490
<b>Net assets released from restrictions:</b>		
Restrictions satisfied by payments	(237,373)	(143,181)
Restrictions satisfied by passage of time	(13,750)	(17,607)
<b>(DECREASE) INCREASE IN TEMPORARILY RESTRICTED NET ASSETS</b>	<b>(251,123)</b>	<b>26,585</b>
<b>PERMANENTLY RESTRICTED NET ASSETS</b>		
Endowment fund contributions	32,213	159,648
Investment return	(239,378)	22,712
Endowment fund release approved by finance committee and board	(39,250)	(58,438)
<b>(DECREASE) INCREASE IN PERMANENTLY RESTRICTED NET ASSETS</b>	<b>(246,415)</b>	<b>123,922</b>
<b>(DECREASE) INCREASE IN NET ASSETS</b>	<b>(326,132)</b>	<b>139,415</b>
<b>NET ASSETS AT BEGINNING OF YEAR</b>	<b>2,282,598</b>	<b>2,143,183</b>
<b>NET ASSETS AT END OF YEAR</b>	<b>\$1,956,466</b>	<b>\$2,282,598</b>

# CCC Wishes to Thank 2008-2009 Donors

We would like to thank the following foundations, corporations, organizations and individuals that have provided financial support for CCC's programs and activities, covering the period of April 1, 2008 – March 31, 2009. Pledges and contributions to *Putting Kids First: An Endowment Campaign for CCC's Future* and *The Fund to Secure Every Child's Birthright* are listed separately. Citizens' Committee for Children of New York is tax-exempt under 501 (c) (3) of the Internal Revenue Code. Donations are tax-deductible to the extent allowed by law.

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### CCC thanks the following for donating works to our 2009 Works on Paper Benefit Preview:

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### CCC thanks the following for making in-kind donations to our 2009 Works on Paper Benefit Preview:

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## ELEANOR ROOSEVELT LEGACY SOCIETY

We are proud to announce the formation of CCC's Eleanor Roosevelt Legacy Society. The Eleanor Roosevelt Legacy Society recognizes CCC family members and friends who have included CCC in their estate planning. These individuals have combined their desire to give to CCC with their overall financial, tax, and estate planning goals. By standing with CCC and assuring our financial health well into the future, these individuals exemplify the vision and dedication of one of our most prominent founders, Eleanor Roosevelt. It is with great appreciation that we acknowledge these inaugural members of the Eleanor Roosevelt Legacy Society:



Donna & Joseph Muscari  
Susan & Donald Newhouse  
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Adam R. Rose & Peter R. McQuillan  
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### THE FUND TO SECURE EVERY CHILD'S BIRTHRIGHT

The Fund to Secure Every Child's Birthright is CCC's multi-year major gift campaign to secure gifts of \$10,000 or more from individual donors to support core programs and activities related to our *Securing Every Child's Birthright*® program agenda. We would like to thank the following donors for pledging their support to our effort.

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Carol J. Feinberg  
 Judith A. Garson & Steven N. Rappaport  
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 Jennifer Hand & Thomas Tierney  
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CCC's endowment campaign was established to ensure that CCC remains a vital voice for New York City children. The pledges and contributions listed below represent the generous support of New Yorkers who helped us well surpass our \$1,000,000 goal.

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